Want to Slash 50% Off Your Communication Budget?
Try VoIP Services

Want to Slash 50% Off Your Communication Budget?
Try VoIP Services

One of the major effects of globalization is the growing demand for cost-effective communication. Since the number of internet users is constantly increasing, services based on VoIP technology have a growing demand. People often choose softphone services over regular telephony services, as VoIP offers significant advantage compared to traditional phones. Replacing desk phones with softphone applications is a common tendency, both in the business world and among home internet users. The popularity of VoIP solutions is justified by the effectiveness of the softphone, as this type of application is easy to use and has a low cost.

Many people choose VoIP technology solutions, because a softphone allows them to make calls directly from their personal computers. This type of software application is very popular with internet users worldwide because it allows not only voice data transmission, but also the exchange of considerably big files including images. VoIP solutions are constantly improved and upgraded to include more and more advanced features that increase their effectiveness. Learning how to use a softphone is mainly intuitive as its interface is user friendly and similar to mobile phone interfaces.

3 Benefits of Using VoIP Services for Business

Save on Communication Cost: VoIP reduces the cost of long-distance calls by 55%. Apart from this, it costs lesser to buy the hardware, and also to set up the VoIP connection.

Interesting features in VoIP: Apart from beating the limited features of legacy phone systems, VoIP enables users to access rich media, and use it for instant messaging, video calls or for image transfer, etc.

Optimal use of bandwidth: VoIP makes use of the empty bandwidth space or the remaining space that is left after using the voice facility. This dynamic sharing of existing bandwidth helps in optimal utilization of the dedicated internet connection.

Using a computer and an internet connection to make long-distance calls at low costs is probably the main reason why so many people choose VoIP telephony over traditional phones. Not only household users, but companies dealing in various industries also tend to use softphone applications on a wider scale. Global communication with business partners is essential for companies who want to expand across the world market. Such companies often choose VoIP solutions to optimize their communication budgets. Another reason why such broadband phone services are preferred is that using softphone applications lowers the budget for office equipment, as they are integrated in the database systems used by employees.

Popularity of VoIP System

Ever since the mid-1990s, when VoIP started being used, solutions based on this technology have been constantly adopted, along the lines of globalization and the increasing communication needs brought about. Traditional telephony services are still in use, but they are often paralleled with softphone applications, both for making PC-to-PC and PC-to-phone calls. VoIP solutions are readily adopted by people who spend a majority of working time at the computer and find it convenient to use softphone devices or PC phones as they are often referred to.

Using VoIP technology can bring a few disadvantages, the main one being lack of mobility. Softphone users can only make calls from their PCs, which tie them to a certain location. However, this drawback is compensated by the fact that many people use PC phones instead of regular landline phones in theworkspace. High-quality VoIP transmissions also require a broadband internet connection and are dependent on the bandwidth available at the moment when the call is made. Heavy traffic can impede proper communication by means of a softphone. The availability of internet however has increased over the years leading to the fact that more and more people find PC phones a viable option.

Companies delivering VoIP solutions usually offer a free software application, which is easy to install and set up. The interface of any softphone has many customization options and this helps users learn how to adapt to it for personal needs very quickly. A softphone includes a contact list, similar to the phone book of a regular phone and a dialing pad window for making PC-to-phone calls. A software application based on VoIP technology allows the operator to maintain a history of the calls made and received, much like the call register menu of mobile phones. VoIP also requires the use of a headset, speakers or a microphone.

Software applications based on VoIP solutions bring many advantages, which determine people to replace traditional landline phones with the softphone. The time taken to make a call by using a softphone does not impact the overall cost. In terms of mobility, the reduced flexibility of a softphone is compensated for by the possibility of re-routing a call when the user is offline. IT specialists predict a bright future for VoIP technology, which is slowly but surely replacing traditional telephony.

If you are interested in what the modern world has to offer, you can now benefit from VoIP technology and reduce your communication budget.