Data Verification

Process Flow

Process Flow

Client uploads the data to be verified on our ftp server

01

Data is then cleansed and appended for missing entries

02

Test emails are sent to the filtered list to ensure authenticity

03

This data is then tele-verified to check for validation

04

Incorrect and obsolete data are removed from the database

05

Verified data is uploaded on the ftp server and not shared via emails

06

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Step 1

Clients are provided with a secure login to an ftp site to upload the data to be verified

Step 2

This data is processed for cleansing to remove invalid and outdated data. The list is appended for missing data to complete the list

Step 3

A test email compliant with CAN-SPAM is sent out to this database to verify for authenticity. Hard bounced emails are removed from the database

Step 4

The filtered data is then tele-verified to ensure validity of the data

Step 5

Incorrect and obsolete data is removed from the database after double verification

Step 6

Verified data is uploaded back on the ftp site in .csv or .xlsx format for clients to access

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