

Combining intelligent strategies
with tactical execution



Span Global Services is the leading provider of Business Data and Marketing Services

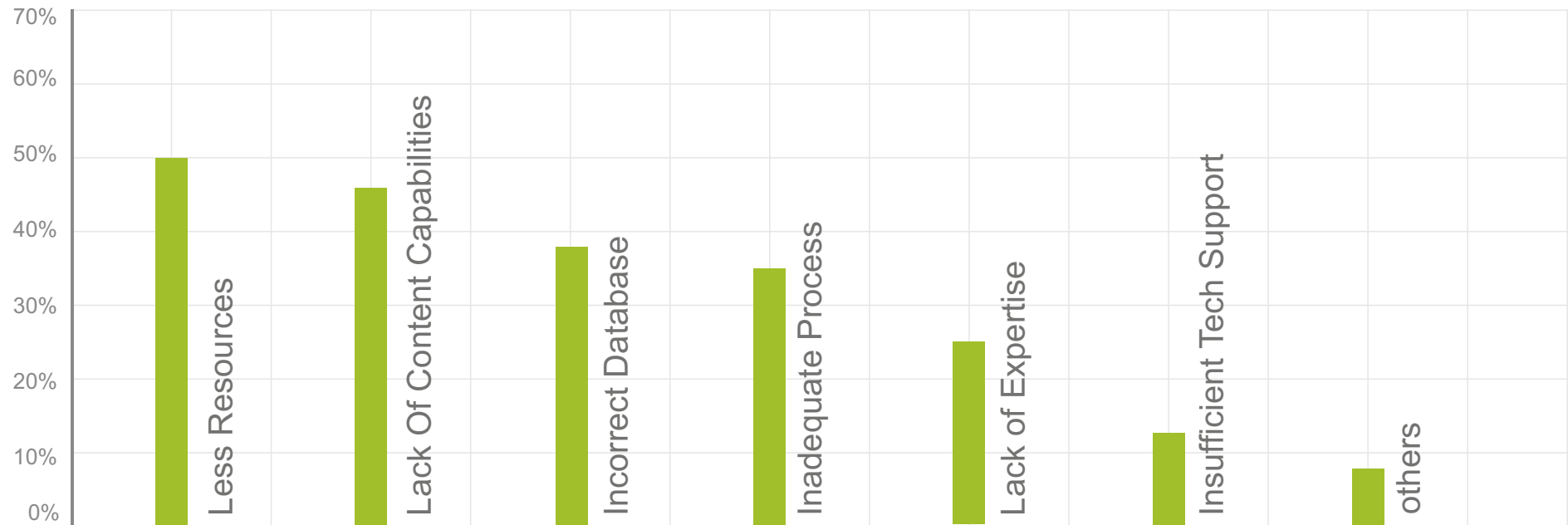


Our Goal

We strive to help companies acquire and retain targeted customers through our integrated services



What are the biggest challenges businesses face while creating and optimizing their marketing efforts?

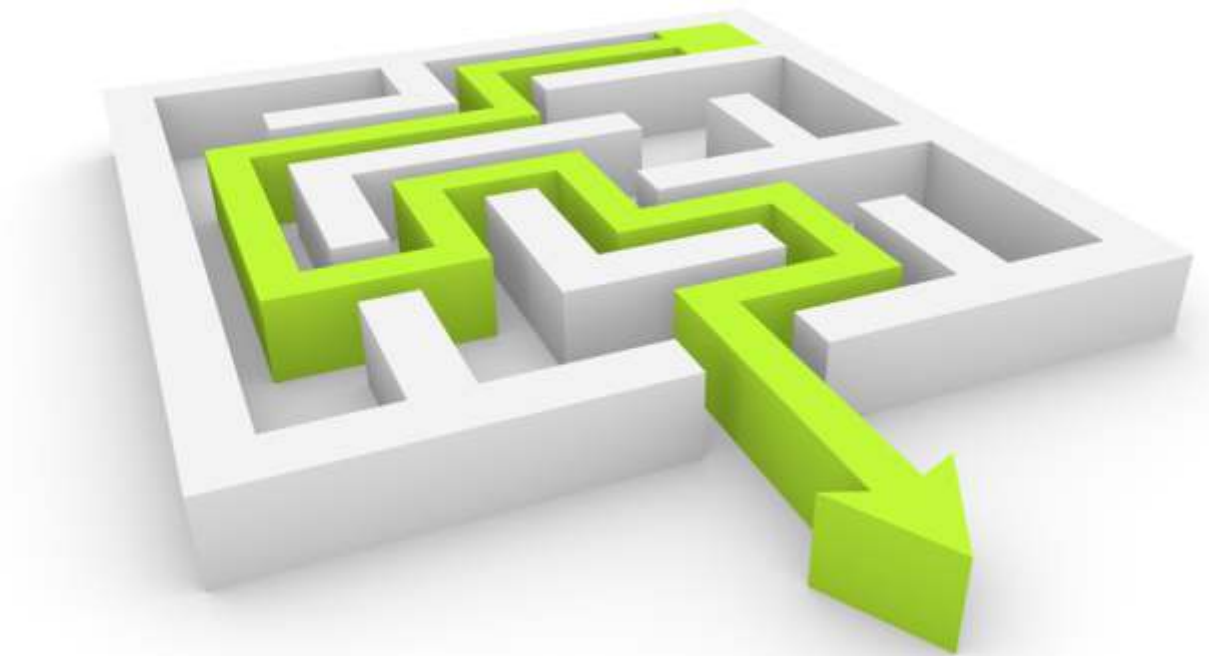


So what's the
Solution?



Solution

We provide cost-effective, result-driven solutions to small, medium and large businesses



Database & Metrics

Target | Engage | Succeed

We provide data challenged marketers with highly targeted contacts. Our databases are a great source to acquire new leads interested in your products/service



Web Solutions

Develop | Sizzle | Attract

We'll maintain your website or put things in place for you to maintain them so that you stay way ahead of your competitors



Email Marketing

Capture | Track | Analyze

Want to make your next email marketing campaign successful? Capture quality leads, manage lists and bring in targeted subscribers



Demand Generation

Comprehend | Construct | Communicate

Pump up your ROI through our power-packed strategies, tactics and measurements



Lead Nurturing

Nurture | Inform | Convert

Drive more powerful campaigns and convert more leads to sales



Application Development

Integrate | Implement | Improve

Our tailor-made IT solutions will help you streamline your IT functions and improve your business bottom line



Content Development

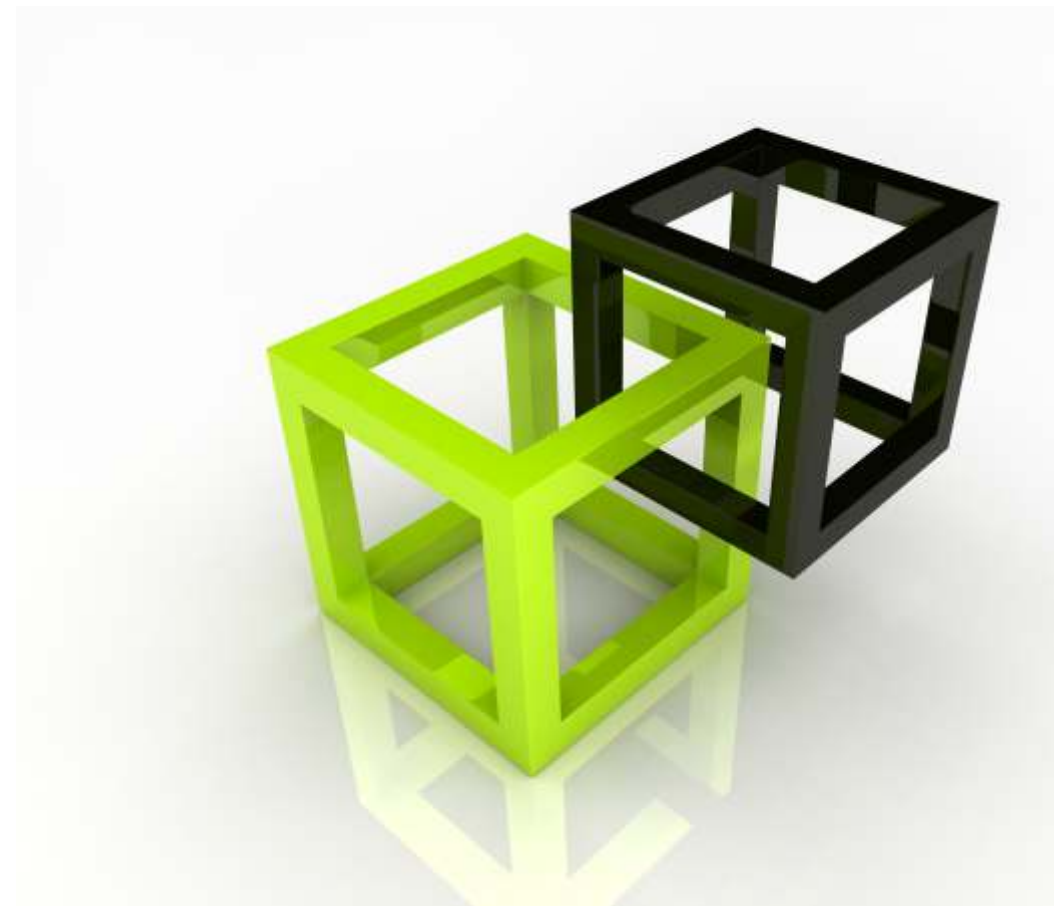
Inform | Promote | Connect

Nurture your prospects through dynamic and crisp content. We will help you differentiate your message from your competitors



Marketing Strategies

Our marketing strategies sketch the manner in which the marketing blend is used to entice and please the target market and accomplish an organization's objectives



Contact Us



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