



**SPAN**  
GLOBAL SERVICES  
GLOBAL GROWTH PARTNER



The Complete  
Marketing & Technology Provider

# Span Global Services Spreading the marketing wings across the globe!

Span Global Services is a Customized business solutions provider, specializing in B2B operations and Data-driven Marketing. We at Span Global Services (SGS), keep a keen eye on diverse areas of modern business actions. From shrinking sales cycles, finding quality leads faster to delivering the products, we do it all. SGS leaves no stone unturned in improving your branding, sales, marketing and operations.

Through the span of economic slowdown, many Fortune 500 companies have found stronger footholds owing to innovative, yet seamless marketing techniques from us. Span Global Services has served the best Fortune 500 companies and helped them achieve tremendous outcomes.

Span Global Services  
848 N. Rainbow Blvd.  
Suite#5439 Las Vegas, NV 89107





We Cover  
every shade of  
**Marketing**



# We Cover every shade of Marketing

## Marketing Consulting

Making brainstorming a simpler task with measurable readings of marketing activities

## Demand Generation

Get real customers to your desk without expensive advertisements!

## Marketing Automation

Automate and synchronize an array of marketing activities for optimum results

## Marketing & Sales Integration

Diminish differences, upsurge understanding and create exceptional synchronization in the activities between discovery and deal



# We Cover every shade of Marketing

## Database Management

Objective information for greater revenue  
and efficient coordination between departments

## Business Consulting

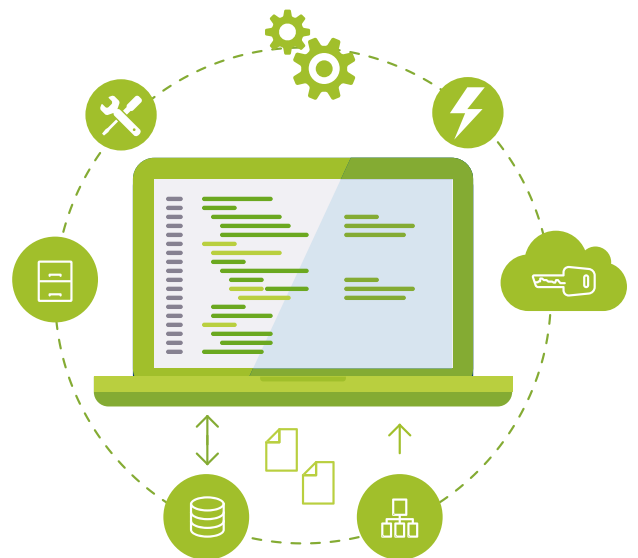
Generate measurable productivity from your  
teams with an optimum level of coordination

## Support Services

Seamless functioning of promotional and  
technical activities 24/7

## Web Development

Effective website, characterized by the right  
color codes, messaging tone and highlights  
for your brand



# We Cover every shade of Marketing

## Online Reputation Management

Professional touch for spheres that our technologies penetrate into - social media management, sales offers, financial analysis

## CRM Solutions

Brains and technology that help convert unhappy customers to happy customers and retain them

## Lead Management

Create a synergetic path for all those who express some sort of interest in your products and services

## Search Engine Optimization

Keep your visibility up and appear exactly when your customers hit the search button



# We Cover every shade of Marketing

## Event/Brand Management

Get connected to the most educative, lucrative and spirited business events brimming with relevant audiences

## Data Intelligence

Supporting 32 million records containing doubly-verified and real-time leads over API and other technologies!

## Marketing Survey

Delivering the most insightful data that can help initiate a promising activity

## Social Media Marketing

Tap the moods in the market and know the pain points with bidirectional communication in real time

## Telemarketing Services

Tapping into the market will tell you when its raining demands



# Marketing



Email Marketing



Paid Search Management



Direct Mail



Customer Profiling

# IT Services and Support



Marketing Automation



Lead Tracking and Metrics



Web Analytics and Maintenance



Custom Communications and File Transfer



Multifaceted Infrastructure Creation



Access and Maintenance of Customer Data





These Outsourcing Services are being managed by us at present. But we would be glad to take up the other specializations as part of an outsourcing package as well.

## YOUR RELIABLE DATA PARTNER



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